



A PROFITABLE PATH TO HOLISTIC HEALING & REGENERATIVE WELLNESS

PRESENTED BY KRISTEN KLAWITTER



The Problem:

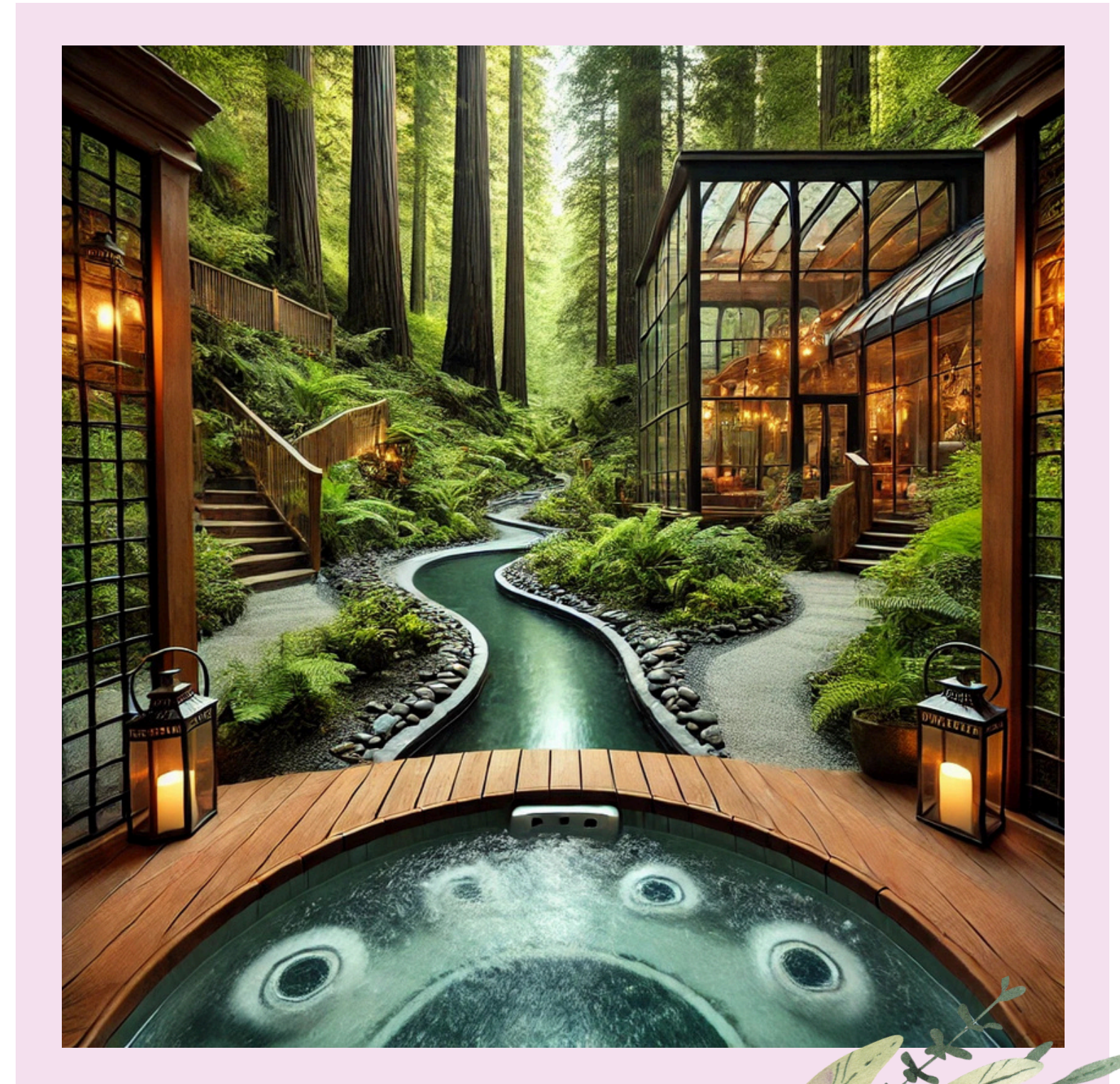
PEOPLE NEED REAL HEALING AND KNOWLEDGE & TOOLS THAT CAN START THE HEALING PROCESS

- Chronic illness, stress, and environmental toxins are at **an all-time high**.
- People are searching for natural, holistic alternatives but **don't know where to start**.
- Clean water, herbal medicine, and energy-based **healing tools are often inaccessible or misunderstood**.
- The wellness industry is booming, but **most offerings are commercialized and disconnected from nature**.

” You can heal yourself from anything- and there are so many tools available to help people do that. Different tools resonate for different people. Sacred Humboldt aims to provide those tools and the education to use them to as many people as possible.

The Solution:

- A self-sustaining healing center & farm that empowers people to heal naturally.
- Offering clean water, herbal remedies, energy healing, and immersive wellness experiences.
- Education-focused approach: Helping people understand how to **heal their bodies, minds, and spirits**.
- Built on a **profitable, multi-revenue stream model** that supports long-term sustainability.



Market Opportunity: Why Now?

- ✦ The **global wellness industry** is valued at **\$5+ trillion** and growing.
- ✦ The **alternative medicine market** is expected to reach **\$411 billion by 2030**.
- ✦ **Water filtration & wellness technology** are high-demand, recurring revenue markets.
- ✦ **Holistic retreats & healing centers** are in high demand, especially post-pandemic.
- ✦ **Sacred Humboldt** sits at the intersection of these booming industries.

Revenue Streams: A Multi-Layered Profit Model

1- FARM & HERBAL PRODUCT SALES

TINCTURES, TEAS, SALVES, BULK HERBS (RETAIL, ONLINE, FARMER'S MARKETS, WHOLESALE PARTNERSHIPS)

2- HEALING SERVICES & ENERGY MEDICINE

QHHT HYPNOSIS | BEMER THERAPY | RIFE & HEALY FREQUENCY HEALING | HOT TUB RENTALS | CRYSTAL LINED MEDITATION ROOMS

3- WATER SALES & FILTRATION SYSTEMS

ON-SITE PH-BALANCED SELF-SERVE WATER STATION + HOME FILTRATION SYSTEM SALES/INSTALLATIONS

4- WORKSHOPS & RETREATS

EDUCATION-FOCUSED CLASSES, GROUP HEALING RETREATS, AND ONLINE COURSES

5- MEMBERSHIPS & SUBSCRIPTIONS

MONTHLY PLANS FOR HOT TUB ACCESS, CLEAN WATER REFILLS, HEALING SESSIONS, AND PRODUCT DISCOUNTS



Business Model & Financial Projections

PHASE 1: FARM + HEALING CENTER LAUNCH (HIGH-IMPACT, IMMEDIATE REVENUE)

STARTUP COST: \$240K

YEAR 1 REVENUE POTENTIAL: \$527K

ESTIMATED YEAR 1 PROFIT: ~\$287K

INCLUDES:

HERBAL PRODUCT SALES

SELF-ASSISTED AND PROFESSIONAL HEALING SESSIONS

HOT TUB AND MEDITATION ROOM BOOKINGS

MEMBERSHIPS, WORKSHOPS, RETREATS, AND RETAIL



Business Model & Financial Projections

PHASE 2: PHASE 2: GROWTH & APP SCALE

ADDITIONAL FUNDING TARGET: \$50K–\$100K

GROWTH CHANNELS:

SACRED APP SCALE (SUBSCRIPTIONS + REFERRALS)
EXPANDED PRODUCT MANUFACTURING + WHOLESALE
NEW RETREAT OFFERINGS & TINY HOME LODGING

PROJECTED REVENUE POTENTIAL: \$600K–\$1M+

NET PROFIT POTENTIAL: \$300K–\$700K+



Meet The Team Bringing This Vision To Life

Kristen Klawitter

Regenerative farmer, healer, marketing & business strategist

- 20+ years in web development, branding, SEO, and digital marketing
- Expert in holistic healing modalities & herbal medicine production
- Has helped hundreds heal through subconscious reprogramming & plant medicine



Joe Klawitter

Civil engineer, sustainable land planning expert

- 20+ years of experience in land development, infrastructure, and water systems
- Ensuring sustainable construction & efficient facility management



Joe Ehman ("Happy")

Off-grid regenerative farmer

- Decades of hands-on experience in self-sustaining farming & construction
- Expertise in soil health, permaculture, and off-grid living



Future Expansion

We envision after 3 years, expansion of the Sacred Brand, to create Sacred Healing centers, fueled and funded by our farm in Humboldt, across the US and hopefully some day, Worldwide. We see Sacred San Francisco, Sacred Chicago, Sacred Miami --- Sacred EVERYWHERE, in our future.

People need healing. Everywhere.



The Ask

\$290,000 to **bring the farm and healing center to life.**

Funding will support property, infrastructure, energy healing equipment, water systems, and facilities, and **helping our community heal.**

We are offering equity/profit-sharing/loan repayment options and are **flexible and open to discussion.**

This is a profitable, scalable opportunity in an industry that is rapidly expanding.



Thank you!

Are you ready to invest in the future of healing and change the lives of more people than you can possibly imagine? If you're aligned with our mission, we'd love to talk more.

Let's connect—I'd love to share more details and explore how we can work together.



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